

SUBSCRIPTIONS:

Republican, one year, in advance \$1.00

ADVERTISING RATES furnished on application. Correspondence solicited.

The publisher of THE REPUBLICAN is responsible for opinions expressed by correspondents.

Republican is entered at the post office at Tazewell, Virginia, as second-class matter.

Persons who take the paper from the office or rural delivery boxes are expected to pay for same. If you desire the paper you will please pay us, or tell the postmaster to send notice to discontinue.

TAEWELL REPUBLICAN.

DAY, DECEMBER 19, 1912.

MERCHANTS OF TAEWELL!

Do you know that more than One Hundred Dollars a day are being sent from Tazewell to purchase goods elsewhere? What are you going to do about it during the coming year?

VERTISING.

Readers of the two papers published at Tazewell cannot fail to note that for the past two years the advertising of our local merchants has fallen until it is almost nothing. We believe that the merchants are feeling the effects of it too, for never in the history of our town has so much money been sent out, daily, to other cities for the purchase of goods as is going out from Tazewell at the present time. By this means the merchants are merely to catalogue their goods in the surrounding city. A man may think that he can do better by reading the advertisement when they read a description of a cloak, a dress or any other article, clearly and concisely described with price shown, they are prone to buy at once.

There is no reason why our local merchants cannot compete with any store in the surrounding city. Certainly the expense is lower. Rents, salaries, and in fact, any overhead expense is bound to be less. Qualifications they can meet the charges must be paid for the goods they buy in the city. It may be that the consumer too often forgets to add to the cost of the article the cost of money order, express charges, drayage, etc., but he pays it just the same; and the first advertiser who hammers home this fact will regain all his lost business.

As to the competition of the catalogue companies, that will have to be met by a comparison of the quality of the goods furnished. This can be done, but it requires constant and intelligent effort. In April last the International Harvester Company made a trial of country newspaper advertising, and as an experiment, selected papers in twenty-one states. At that time their advertising manager wrote: "This is our first venture into weekly newspaper advertising, and we are awaiting the outcome with considerable interest." The outcome was, that in their next order they doubled the number of papers first used and more than doubled their advertising space, and wrote that they were much gratified with the results. Their local agent, the Star Milling Company, of North Tazewell, advises us that the campaign, advertising manure spreaders, resulted in the sale of nearly a carload of spreaders in this county alone.

The example of the International Harvester Company is rapidly being followed by other national advertisers, as there will be seen in this issue of the Republican the advertisements of Liggett & Myers; Fairbanks, Morse & Co.; Philadelphia Smelting & Refining Co., and the Standard Oil Company, all of whom have never before used country newspaper advertising space, while others have appeared and still others have contracted for space, and their advertisements will appear from time to time.

If an advertisement in the Republican will help such firms as these, why won't one help you, Mr. Country Merchant?

The best way to atone for past actions that were wrong is not by continually reproaching oneself, but by performing actions of a directly opposite character.



To its readers, from Merry England to the Philippines, from the Canadian border to the famous Pass to the North (El Paso del Norte), on the banks of the Rio Grande, the Republican extends its best wishes and a hope that they, one and all, may have a Merry, Merry Christmas.

UNFAIR.

The Republican, as a rule, does not comment on a case pending in the courts, and, for this reason has, so far, said nothing about the so-called election fraud cases in the court of Russell county. It is reported that the grand jury there has found indictments against several parties, and the reports that have reached here also say that more democrats than republicans have been indicted; and that the tenants and foremen from the farms of Henry C. Stuart were before the grand jury on last Thursday that that body might investigate the rumor that the tenants were allowed their daily wage to go to the rolls on the 5th of November and work for the election of General Ayers, the democratic candidate for Congress. Be all this as it may, it is manifestly unfair to presume that the parties indicted are guilty until after a fair trial in open court. Grand jury actions are, by their very nature, more or less Star Chamber proceedings, and their results are not, of necessity, absolutely conclusive. Some of the democratic papers of the state, however, are apparently endeavoring to create the impression that only one man, Hon. A. P. Crockett, private secretary to Congressman Slemm, was indicted; and, by inference, that he is proven guilty without trial.

The Roanoke Times has been particularly bitter in its attacks and, in its editorial page, by infamous innuendo, endeavors to give the impression that Congressman Slemm is involved. It is not of the these editorials, however, we wish to speak, for we believe that there are but few left in the Ninth who pay the slightest heed to the idle vaporings that emanate from the discredited fourth page of the Times. But in the headlines of its issue of last Sunday it said: "Mr. Slemm's Secretary Intimates That Both Parties Were Tarnished With the Same Stick;" and, by inference, intimates that Mr. Crockett pleads guilty, and, in extenuation of his acts, that the democrats were equally guilty; while in the text following it will be seen that Mr. Crockett absolutely does not make the statement the Times intimates; and although he says he has heard that the democrats used money corruptly, he is fair enough to say that it is only "hearsay."

Such perversion of the headlines of a news article, to mislead the reader, is only possible in such a manifestly unfair and partisan organ as the Times. In pleasant contrast to this is the editorial utterance of another democratic paper in Roanoke—the Evening World—which says:

"From all that we have been able to gather concerning that campaign it was from start to finish exceptionally clean and fair and square. Being under this impression we fail to see where there are just grounds for a contest. In our judgment General Ayers, should he institute a contest, will be wasting time and money. Democrats in Congress have too large a majority to view with favor the claims of a defeated candidate based on doubtful allegations."

BLISSFUL IGNORANCE.

"Discussing the fact that 'the enormous campaign funds' of national elections are distributed in the so-called close of states of the north and west, and that small if any portion of them finds its way into the south, the Durham Sun says:

"While the southern states evidently have never had their share of the vast campaign funds, yet it is to their credit that no portion of their population has ever been debauched, bought and sold in 'blocks of five' or in blocks of any other size, as was the case in other states."

"Would that we might share the blissful ignorance of our contemporary in this respect; but we happen to have the unfortunate habit of reading the local newspapers of Tennessee, South Carolina, Georgia and southwest Virginia, and so are disqualified from hugging the flattering untruth to our souls that the south is altogether free from political bribery and corruption."—Norfolk Virginian-Pilot.

Hosh, also blatherdash, for a paper

A WORD TO OUR READERS.

In accordance with our usual custom, and in order to give the office force an opportunity to enjoy the Christmas holidays, no paper will be issued from this office next week. This, then, will be the last issue before the New Year; and between now and that time we will send each of our subscribers who may be in arrears, a statement of their account. This means an expenditure of about thirty dollars for postage, and nearly as much more for stationery, to say nothing of the labor of sending these statements out. Will you not then help us by looking at the date following your name on the paper, which shows the year and month to which you have paid, and, if in arrears, remit at once and save us sending you a notice?

To explain again how the time of expiration of your subscription is expressed: If the date following your name reads, say, Feb. 12, it means that you have paid up to February 1, 1912, and owe for the current year—all subscriptions, in order to keep correct accounts, being dated from the first of the month following the time you subscribed. This makes it comparatively easy for the subscriber to keep up with when his subscription is due, and will save us a considerable expense on sending out statements.

As the paper is only a dollar a year each time we have to write you is five per cent of the amount due, and a heavy tax on the paper to collect. So, now, in the joyful holiday season make the printer's heart glad by paying him what you owe.

located in Tidewater Virginia to have to look away from home to find the meanest and most vicious of political corruption. The Virginian-Pilot is too close to the powers-that be in the state not to know of the infamous conditions existing in the Second as well as other Congressional districts right under its own nose. It also must know that the state's institutions of higher learning are held up while the machine leaders play petty politics; that the state's eleemosynary institutions are made the dumping ground for the inefficient relatives of practical politicians who are unable to make a living in the open market; and as a consequence, the poor unfortunates who should be the recipients of the state's tenderest care are left to the mercy of a lot of incompetents. It must also know that certain high state officials are permitted to draw several salaries in defiance to the constitution of the commonwealth.

Buying votes is bad enough, but not half so bad as the bartering of influence of high officials and the prostitution of the state institutions for private gain.

During the present winter the agricultural extension department of Purdue University, Lafayette, Ind., will hold short courses for farmers and their wives in more than twenty Indiana counties. The instruction will be as practical as possible, and no expense is being spared to place it on a high plane. For use in the work a carload of live stock, consisting of two pure-bred Belgian mares, three steers, two dairy cows, four hogs and four sheep, is being furnished by the university. Seven instructors give the lectures and demonstrations in crops, soils, live stock, dairying, horticulture, poultry and domestic science. Why cannot the Virginia Polytechnic Institute do the same thing? And, also, the board of trustees could do no better than to drop politics when it comes to choosing a president for this institution next year, and select an alumnus of this excellent Indiana school to head the V. P. I.

Farewell to 1912.

The splendor of the night draws near, The saffron light of dusk has passed; O'er waves of snow the stars appear, And New Year's eve is here at last.

What shape is that we dimly see Against the starry-frosted sky? The Old Year goes; so let it be; To Nineteen Twelve we bid good-by!

Foils a Foul Plot.

When a shameful plot exists between liver and bowels to cause distress by refusing to act, take Dr. King's New Life Pills, and end such abuse of your system. They gently compel right action of stomach, liver and bowels, and restore your health and all good feeling. 25 cents at all dealers.

Advertisement.

When Governor Wilson explains that he proposes to "cut the heart out of Protection" without injuring business or impairing American wages he is promising something he cannot fulfill.—Pittsburg Gazette Times.

People Should Guard Against Appendicitis.

Tazewell people who have stomach and bowel trouble should guard against appendicitis by taking simple buckthorn bark glycerine, etc., as compounded in Adler's, the German appendicitis remedy. A SINGLE DOSE relieves sour stomach, gas on the stomach and constipation INSTANTLY because this simple mixture antiseptically the digestive organs and draws off the impurities. Johnson, Drugist, Richmond.



This is a Duke's Mixture Umbrella

Whether you smoke Duke's Mixture in pipe or cigarette, it is delightfully satisfying. Everywhere it is the choice of men who want real, natural tobacco.

Liggett & Myers

Duke's Mixture

In each 5c sack there are one and a half ounces of choice Virginia and North Carolina tobacco—pure, mild, rich—best sort of granulated tobacco. Enough to make many good, satisfying cigarettes—the kind that makes rolling popular. And with each sack you get a present coupon and a book of cigarette papers free.

Get an Umbrella Free

The coupons can be exchanged for all sorts of valuable presents. The list includes not only smokers' articles—but many desirable presents for women and children—

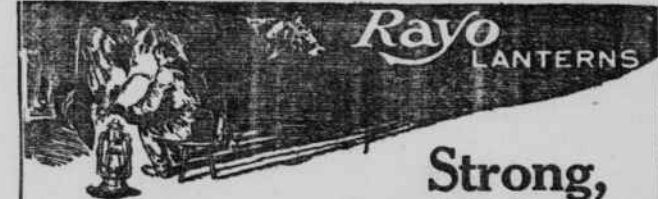
umbrellas, cameras, toilet articles, tennis rackets, catcher's gloves and masks, etc.

During December and January only we will send our illustrated catalogue of presents FREE to any address. Ask for it on a postal today.

Coupons from Duke's Mixture may be secured with each sack of HORSE SHOE, J. T. TINSLEY'S NATURAL LEAF, GRANGER TWIST, and others. (See list of coupons.) PICK PLUG CUT, PIEDMONT CIGARETTES, CLIX CIGARETTES, and other bags or coupons issued by us.

Premium Dept.

Liggett & Myers Tobacco Co. St. Louis, Mo.



Strong, Serviceable, Safe.

THE most reliable lantern for farm use is the RAYO. It is made of the best materials, so that it is strong and durable without being heavy and awkward.

It gives a clear, strong light. Is easy to light and rewick. It won't blow out, won't leak, and won't smoke. It is an expert-made lantern. Made in various styles and sizes. There is a RAYO for every requirement.

At Dealers Everywhere

STANDARD OIL COMPANY

(Incorporated in New Jersey) Newark, N. J. Baltimore, Md.

CONDENSED SCHEDULE

CAROLINA, CLINGFIELD and OHIO RAILWAY and CAROLINA, CLINGFIELD and OHIO RAILWAY OF SOUTH CAROLINA

THE NEW SHORT LINE BETWEEN

Dante, St. Paul and Spear's Ferry, Va., Johnson City, Tenn., Altapass and Marion, N. C., and Spartanburg, S. C. "CLINGFIELD ROUTE."

EFFECTIVE MAY 12 1912.

SOUTH BOUND		EASTERN STANDARD TIME		NORTH BOUND	
NO. 5 MIXED DAILY	NO. 3 PASS. DAILY	STATIONS		NO. 2 PASS. DAILY	NO. 4 PASS. DAILY
P. M.	A. M.	Leave	Dante, Va.	Arrive	P. M.
1.10	8.00	"	St. Paul, "	"	12.45
1.35	8.20	"	Dungannon, "	"	12.17
1.55	8.40	"	St. Blackmore, "	"	11.40
2.25	9.08	"	Spear's Ferry, "	"	11.20
3.27	9.41	"	Cameron, Va.-Tenn.	"	10.42
3.44	9.56	"	Kingsport, Tenn.	"	8.15
3.59	10.09	"	Pactolus, "	"	7.41
4.18	10.20	"	Fordtown, "	"	7.18
4.40	10.32	"	Gray, "	"	6.52
4.56	10.43	"	Johnson City	"	6.35
5.34	11.15	Arrive	Erwin, "	Leave	8.17
6.47	11.55	Leave	Unaka Springs	Arrive	8.10
6.54	12.02	"	Huntville, N. C.	"	7.28
7.08	12.15	"	Green M't'n	"	7.12
7.59	12.47	"	Toecane	"	6.57
8.24	1.05	"	Boonford	"	6.35
8.46	1.21	"	Sprucepine	"	6.14
9.22	1.51	Arrive	Altapass	Leave	5.40
9.50	2.13	"	"	"	5.05
10.05	2.23	"	"	"	4.34
MIXED DAILY				6 PASS. DAILY	
A. M.	P. M.	Leave	Altapass	Arrive	P. M.
6.15	2.23	"	Marion	"	8.05
7.49	3.31	"	Bootic Yard	"	6.45
9.07	4.25	"	Forest City	"	5.43
9.37	4.34	"	Chesnee	"	5.29
9.55	5.02	Arrive	Spartanburg	Leave	5.02
10.45	5.40	"	"	"	4.25

The Carolina, Clinchfield and Ohio Railway, and the Carolina, Clinchfield and Ohio Railway of South Carolina, "Clingfield Route," reserves the right to vary from the time shown above without notice to the public. Patrons are requested to apply to nearest Agent for definite information.

CHAS. T. MANDEL, Asst. Gen. Passenger Agent, Johnson City, Tenn.